

TDM 36 48 59 77

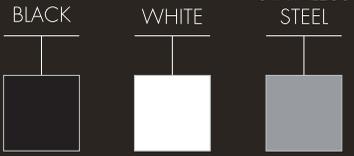
TRUE  
DISPLAY  
MERCHANTISERS



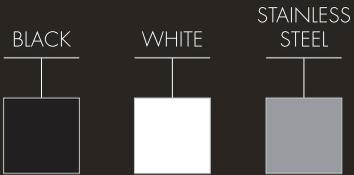
TRUE IS PROUD TO ANNOUNCE THE INTRODUCTION OF IT'S NEW GENERATION  
OF CURVED GLASS DISPLAY MERCHANDISERS,

THE TDM SERIES

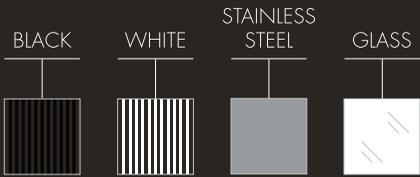
EXTERIOR



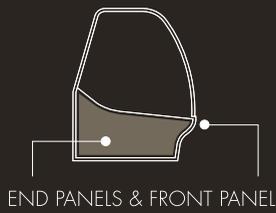
INTERIOR



SHELVES



CUSTOM DECO



NOMENCLATURE

TDM-R-77-GE/GE-B-W

- Ⓐ True Display Merchandiser
- Ⓑ Type: R-Refrigerator, DZ-Dual Zone, DC-Dry Case, CW-Chocolate/Wine
- Ⓒ Size: 36, 48, 59, 77
- Ⓓ End Type: GE-Standard Glass, ME-Mirrored Glass
- Ⓔ End Type: Left Position
- Ⓕ End Type: Right Position
- Ⓖ Color: B-Black, W-White, S-Stainless Steel
- Ⓗ Color: Exterior
- Ⓛ Color: Interior



The innovative TDM design marries the sophistication of a curved glass display with enhanced performance using the latest in environmentally friendly, extremely energy efficient hydrocarbon refrigeration systems.

True's new TDM series display merchandisers are ideally suited for high end interiors that demand premium materials and technical innovation.

**natural refrigerant. HYDROCARBON** ENERGY EFFICIENCY PERFORMANCE SAVINGS  
 True will have approximately 70% of the models we manufacture converted over to R290 hydrocarbon refrigerant by the end of 2016.



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