



PROFESSIONAL GRADE EQUIPMENT

PRODUCT PORTFOLIO

True, the most trusted brand in commercial refrigeration

QUALITY

PERFORMANCE

AFTER-SALES SUPPORT

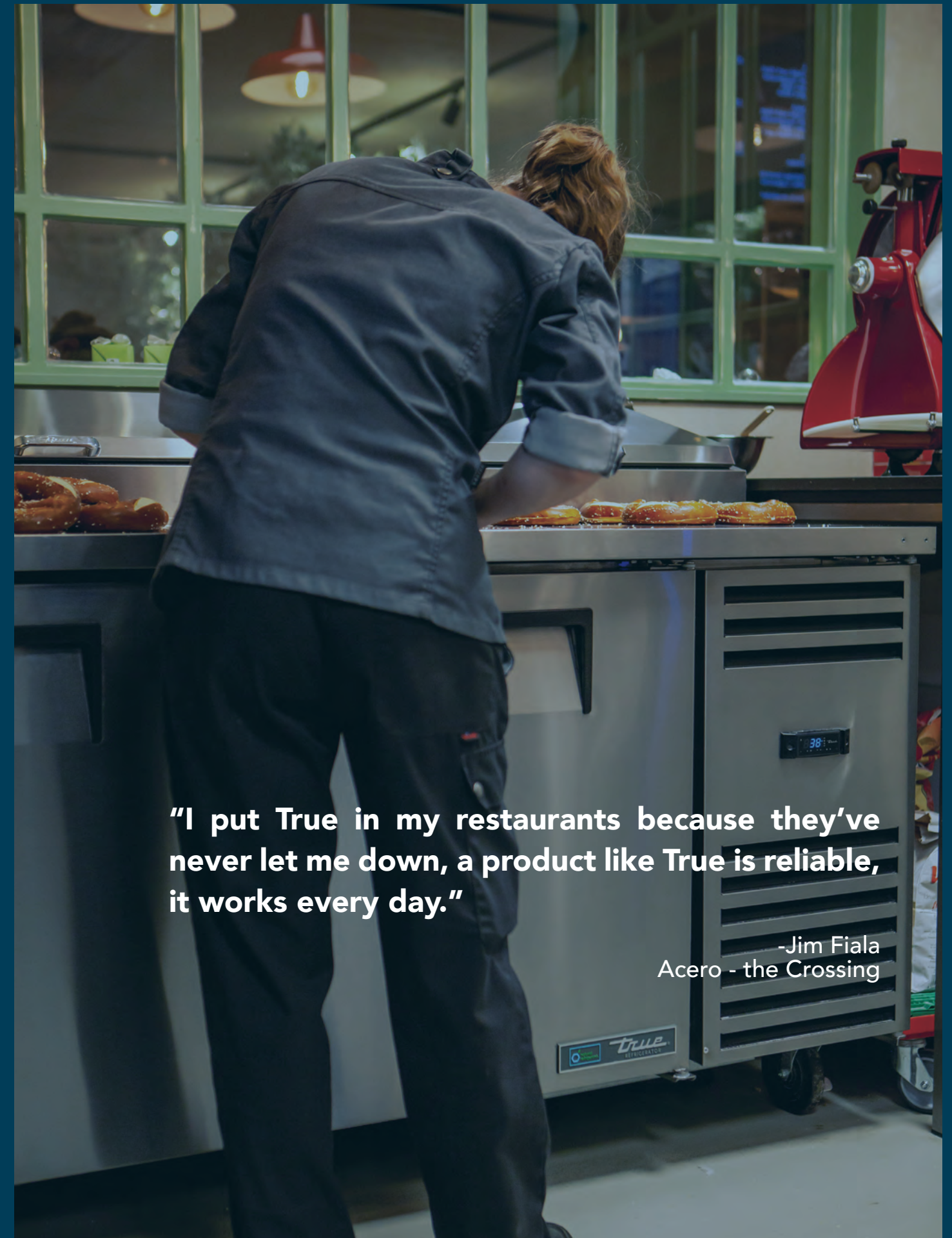
RELIABILITY

CUSTOMIZATION

EXPANSIVE PORTFOLIO

TRUE MISSION

To provide a wide range of American made commercial Refrigeration products that exceed industry quality standards at competitive prices



"I put True in my restaurants because they've never let me down, a product like True is reliable, it works every day."

-Jim Fiala
Acero - the Crossing



True is synonymous with commercial kitchens around the world. Every situation and need is answered with a variety of Refrigeration types and configurations. From uprights, heated cabinets, prep, undercounters, chef bases and more, True has you covered.



Commercial Kitchens

"Refrigeration is one place I don't ever skimp. I always buy True, and I always buy new."

-Mike Johnson
Chicken Out Restaurant

T-Series®

BOTTOM-MOUNT REFRIGERATION

Proven performance in refrigerated and frozen food storage, T-Series is the number one selling Reach-in cabinet, chosen by more restaurant owners than any other upright refrigerator.





Spec Series®

TOP-MOUNT REFRIGERATION

High-end refrigeration meets functionality with True's Spec Series® refrigerators and freezers. These cabinets have a front-of-house look along with rugged construction for longevity.





TUC/TWT

UNDERCOUNTER & WORKTOPS

True's Undercounter (TUC) and Worktop (TWT) offer exceptional Hydrocarbon refrigeration that either slides easily under existing countertops for space efficiency or provides a functional work surface for food preparation.





TRCB CHEF BASES

High-performance designed chef base cabinets are developed to maximize the work surface for charbroiling, grilling and frying, while providing the convenience of refrigerated drawers beneath.





True's prep tables are manufactured on our state-of-the-art assembly lines to help give your restaurant the most efficient sandwich/salad assembly line possible. That's why these units hold up in the most demanding kitchens in the world, each combining a large cutting space with safe and convenient cold storage.



Food Preparation • Restaurant

"The True Refrigeration Prep Tables completely revolutionized our business. It took us from making one sandwich a minute to four sandwiches a minute."

-Alex Donley
Gioia's Deli



TSSU

SANDWICH/SALAD PREP TABLES

True's exclusive airflow system moves cold air under the storage pans keeping them at the perfect temperature and providing the freshest toppings for all your food needs. Additionally, they offer a large food safe prep area to get your food out fast and fresh.





TPP

PIZZA PREP TABLES

With food safety top of mind, True's Pizza Prep Tables offer our patented stainless steel, foam-insulated flat lids and exclusive airflow system which minimizes condensation and locks in freshness for the perfect pizza every time. An oversized prep area provides the perfect space for pizza assembly.



TFP

FOOD PREP TABLES

Designed with enduring quality, True's Food Prep Units combine the exclusive airflow system of TSSU with maximum pan capacity and exceptional food safety for all your food toppings.





True's extensive line of underbar equipment offers diverse selection of products and sizes. With rugged construction, attractive appearance and oversized refrigeration systems, True's underbar equipment is designed to meet and exceed the performance and reliability demands of bars and nightclubs.



Bar Equipment

"We run an all natural wine program here, so things like temperature are very important."

-Craig Rivard
Little Fox

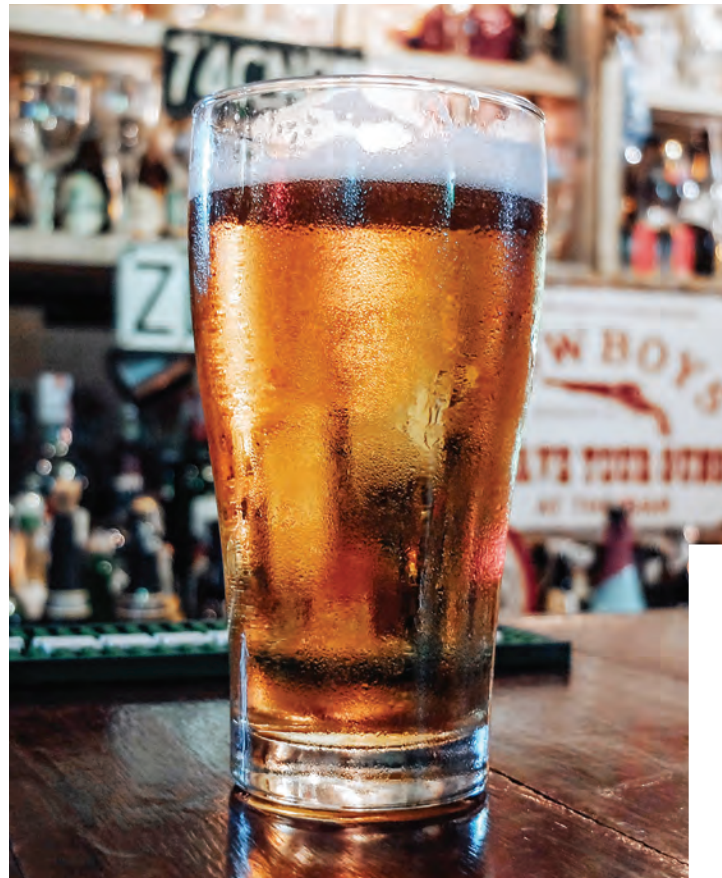


TBR

PREMIER BAR REFRIGERATION

True's line of bar back refrigerators, TBR's, offers multiple options to choose from. Whether its temperature range, door type or lighting color, True Bar refrigerators can be customized to fit the functionality and style of any bar setup.

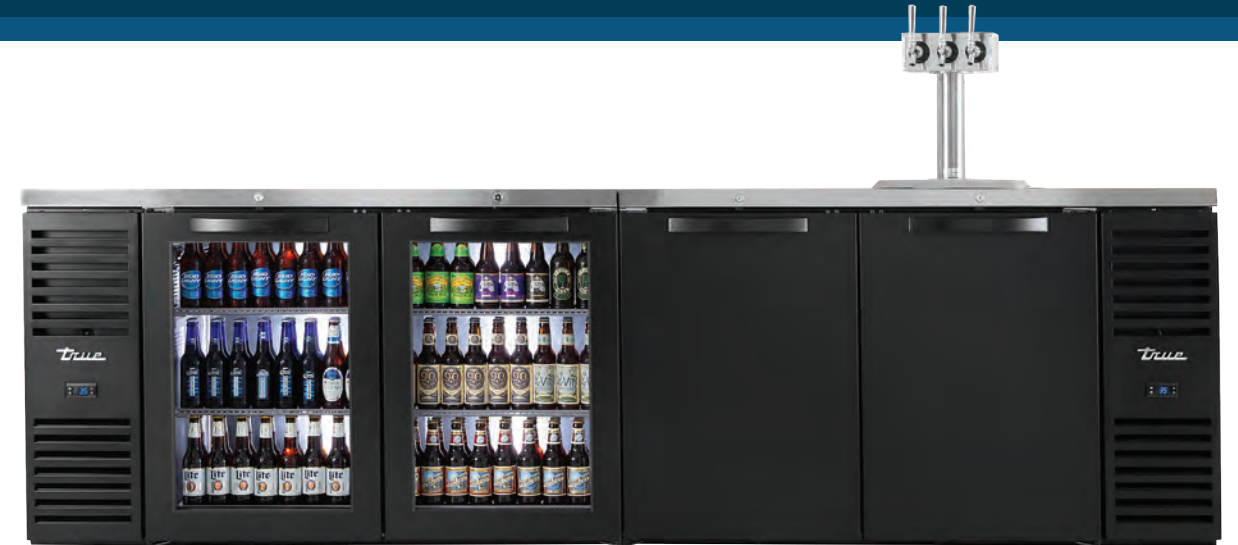




TDR

PREMIER DRAFT REFRIGERATION

True's line of draft refrigerators, TDR's, offers multiple options to choose from. Whether it's draft towers, exterior color or door type, True draft refrigerators can be customized to fit the functionality and style of your bar.





TBB

BACK BAR REFRIGERATION

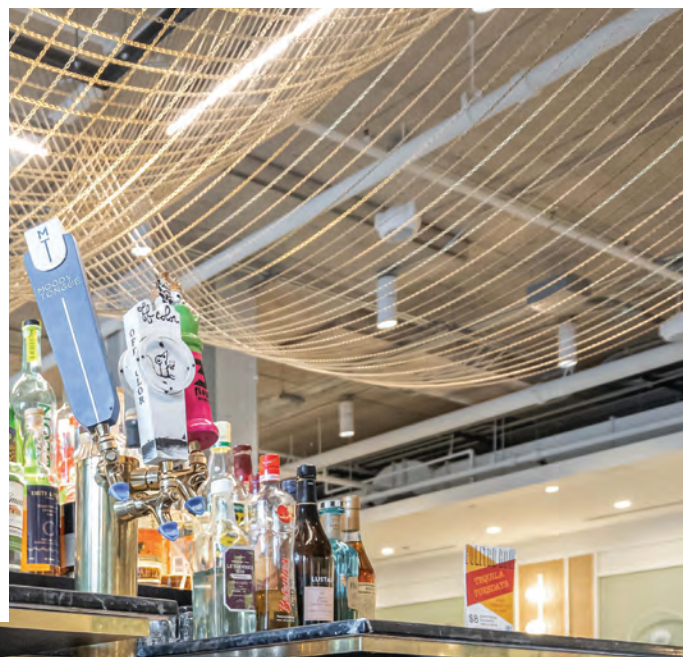
True's TBB back bar models are NSF/ANSI Standard 7 compliant for the storage and/or display of packed or bottled product and designed with enduring quality that protects your long term investment.



TDD

DIRECT DRAW REFRIGERATION

True's bar equipment is designed to meet and exceed the performance and reliability demands of bars and nightclubs. Models feature stainless steel tops with heavy duty, black powder-coated, cold rolled steel; also available in stainless exteriors.





TD

HORIZONTAL BAR COOLERS

True's deep well horizontal bottle coolers are built to last. This forced air design meet and exceed the rugged performance and reliability demands of bars and nightclubs. Long lasting galvanized steel interiors are NSF/ANSI Standard 7 approved for packaged and bottled product.



T-GC

GLASS & PLATE CHILLERS

True's glass and plate chiller frosters are designed with enduring quality. Maintaining a low temp of 0°F, these are the perfect compliment to your bar refrigeration with chilled plates and frosted glasses.





True's display merchandisers combine efficient, high volume merchandising and exceptional refrigeration with an elegant curved glass front for sophisticated presentation of high end desserts, pastries and deli meats and cheeses.



Bakery & Deli Curved Glass

"True really covers every aspect of our food, our desserts, our drinks, it takes care of everything for us here at The Blue Owl."

-Mary Hostetter
The Blue Owl

TDM

CURVED GLASS DISPLAY MERCHANDISERS

When your high-end merchandising interior commands a premium product, True delivers a combination of high-volume capacity and exceptionally energy-efficient refrigeration with an elegant front access curved glass front for sophisticated presentation of the finest deli, desserts and pastries.



TGM

CURVED GLASS MERCHANDISERS

Our high-volume merchandising solution keeps your products organized and elegantly displayed without compromising temperature with True's TGM series.

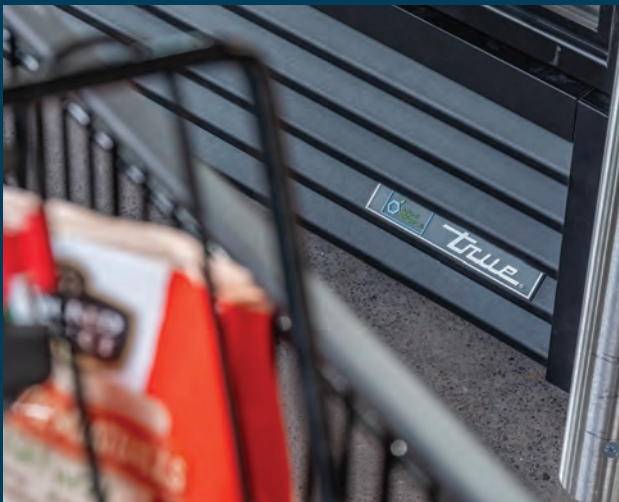


TCGG

CURVED GLASS DELI DISPLAY

True's curved glass deli cases combine exceptional energy-efficient hydrocarbon refrigeration with elegant curved glass front for sophisticated presentation of deli products.





The world's #1 manufacturer of glass door merchandisers since 1958, True provides a variety of merchandising options for every application. Brilliantly displaying your food and beverages results in high impulse sales in the busiest of retail spaces.



Retail Merchandising

"There are so many reasons why we decided to choose True. I think the first one is the look of the fridges and the capabilities that they have. They are really, really efficient and they have lots of capacity."

-Jonny Garrett
Cave Direct



GDM

GLASS DOOR MERCHANDISERS

True's GDM lineup is the industry standard in glass door merchandising. With more than 70 models to choose from in a wide variety of sizes, styles and holding temps, the GDM is the perfect choice to showcase your refrigerated product.

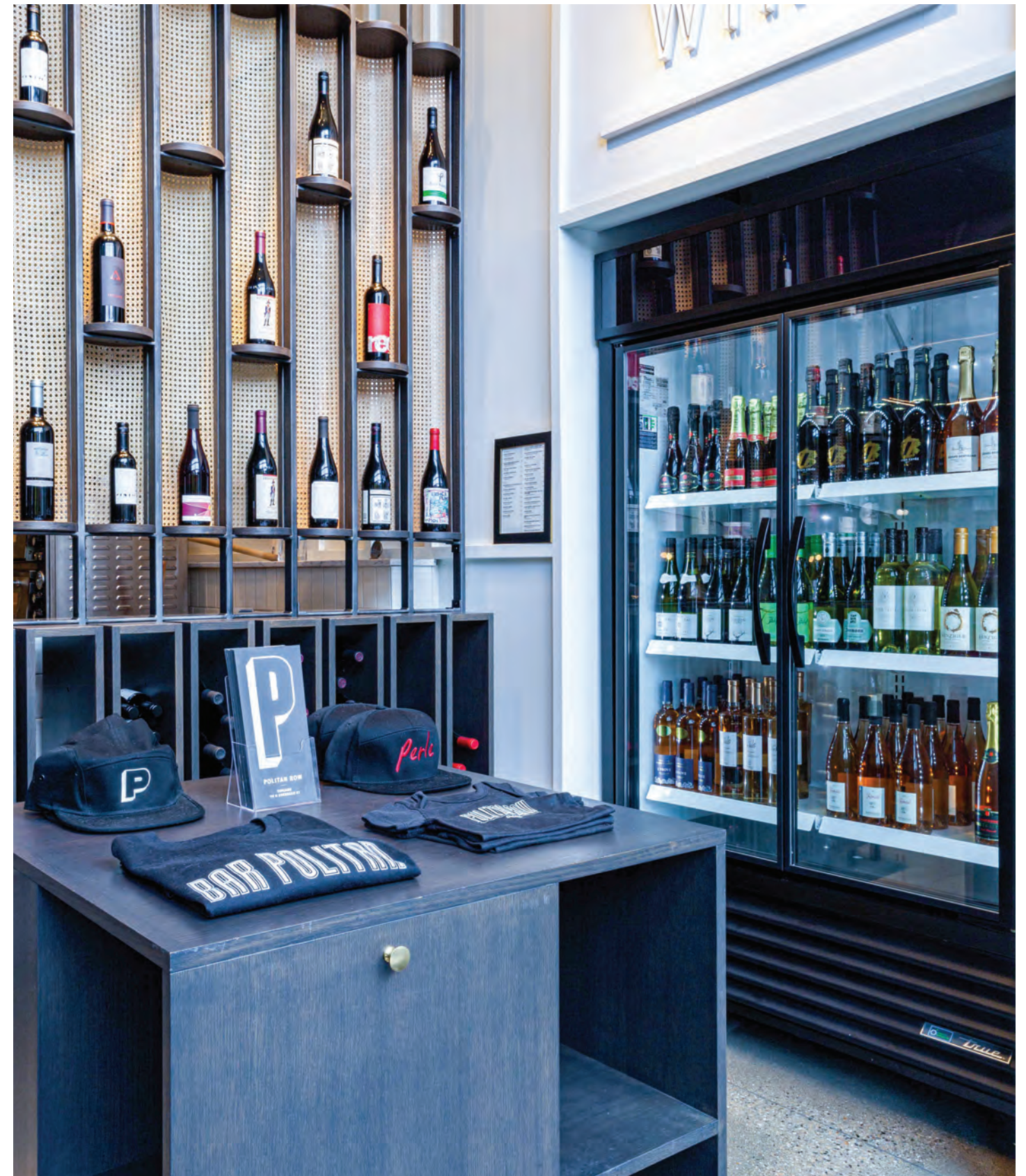




TVM

VISUAL MERCHANDISERS

Stylishly designed, True Visual Merchandisers are an excellent choice for spot merchandising. The TVM's frameless glass doors and no center mullion allow for enhanced product visibility leading to increased sales.





FLM

FULL LENGTH MERCHANDISERS

Full Length Merchandisers are an excellent choice for in-line merchandising. Bankable to create a seamless look and NFS/ANSI Standard 7 compliant for both pre-packaged foods and open product.





TOAM

OPEN AIR MERCHANDISING

A combination of beautifully enhanced product display, energy efficiency and durable construction makes the TOAM series the top choice for grab and go merchandising.



TMC

MILK COOLERS

True Milk Coolers oversized refrigeration systems are designed to hold milk at 33°F to 38°F (.5°C to 3.3°C) for safer, better tasting milk for increased sales and less spoilage.





PRODUCT PORTFOLIO

Our extensive support network of True professionals are dedicated to keeping your refrigeration running smoothly.



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